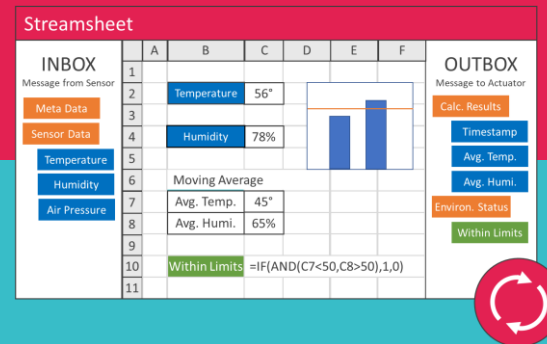


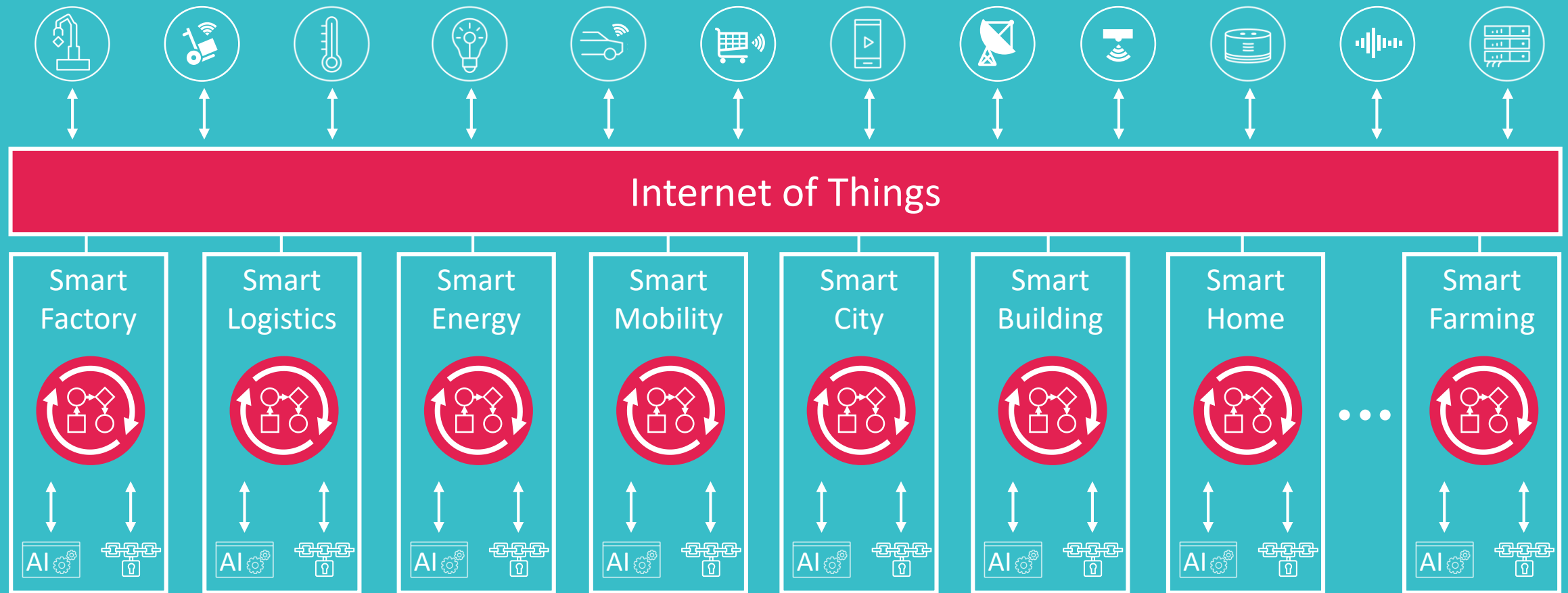
# Streamsheets



Server-based IoT-Spreadsheets

→ Empower the Non-Programmer to build smart IoT Processes and Data Flows

In tomorrow's smart and connected world, **billions** of processes & data flows must be **programmed** to connect and create value in IoT, AI and Blockchains.



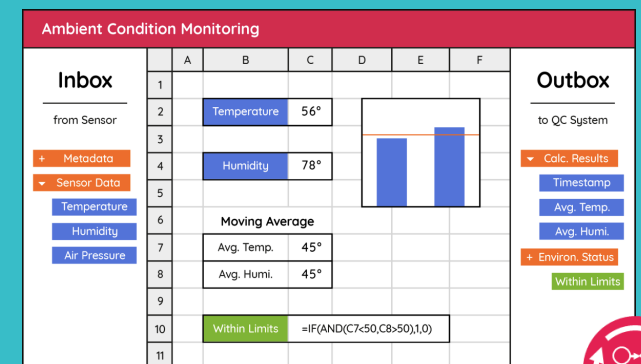
**Problem:** Today, all IoT platform and data flow modelling tools require coding to some extend. However, business users (who know the processes) are usually **not programmers**.

Programmers are **expensive**, briefing & feedback loops take forever and already today there is a **shortage** of programmers.

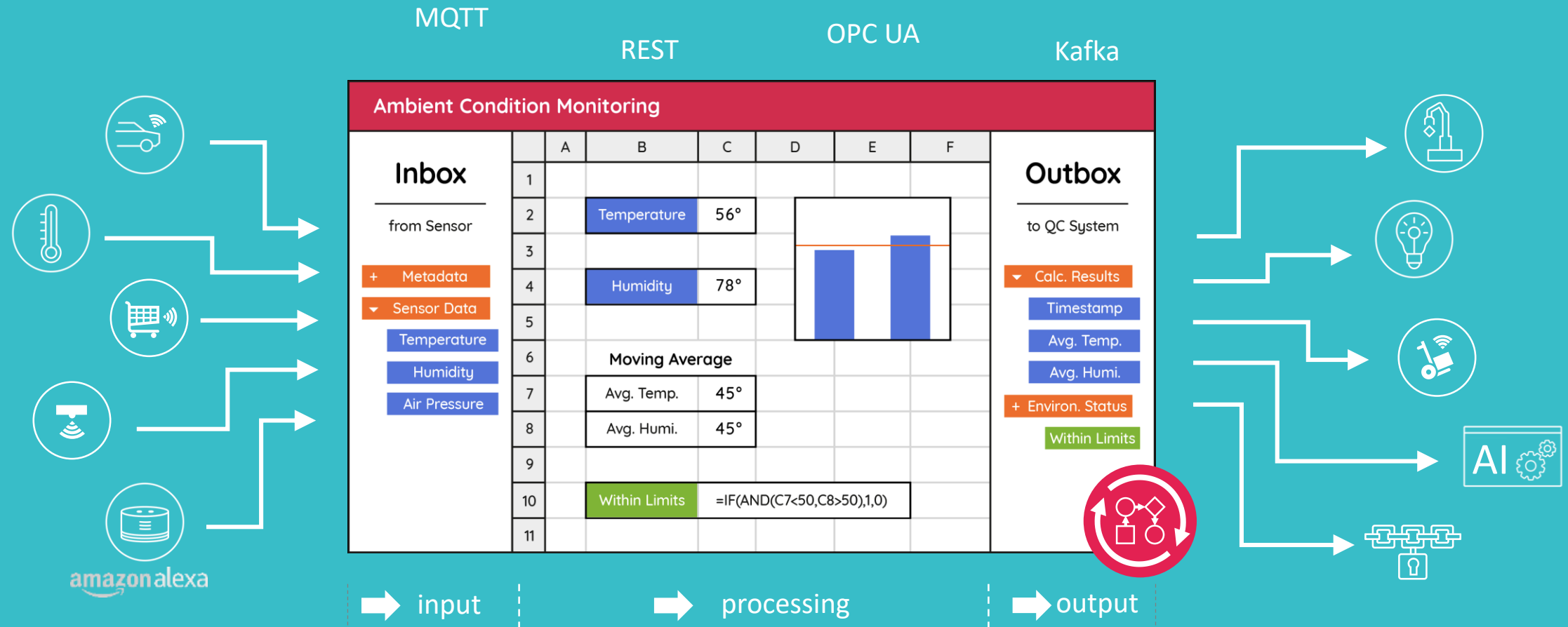
→ In the end, apps get very **expensive** and often come **too late - or never!** (because of lack of resources and money).

But fortunately, every business user knows Spreadsheets and knows how to enter Excel-Formulas to build logic.

Empowering the business user to build IoT processes and data flows - That's why we invented **Streamsheets**!



Streamsheets are **end-user-friendly, next-gen** spreadsheets that run on a **server**, take **high loads** of complexity, **connect** to any app, device or streaming platform and process & forward **data streams** in **real-time**.





Bitte [hier](#) klicken um das Video auf Youtube zu sehen!

### Ambient Condition Monitoring

#### Inbox

from Sensor

+ Metadata

▼ Sensor Data

Temperature

Humidity

Air Pressure

	A	B	C	D	E	F
1						
2		Temperature	56°			
3						
4						
5		Humidity				
6						
7						
8						
9						
10						
11						

#### Outbox

to QC System

▼ Calc. Results

Timestamp

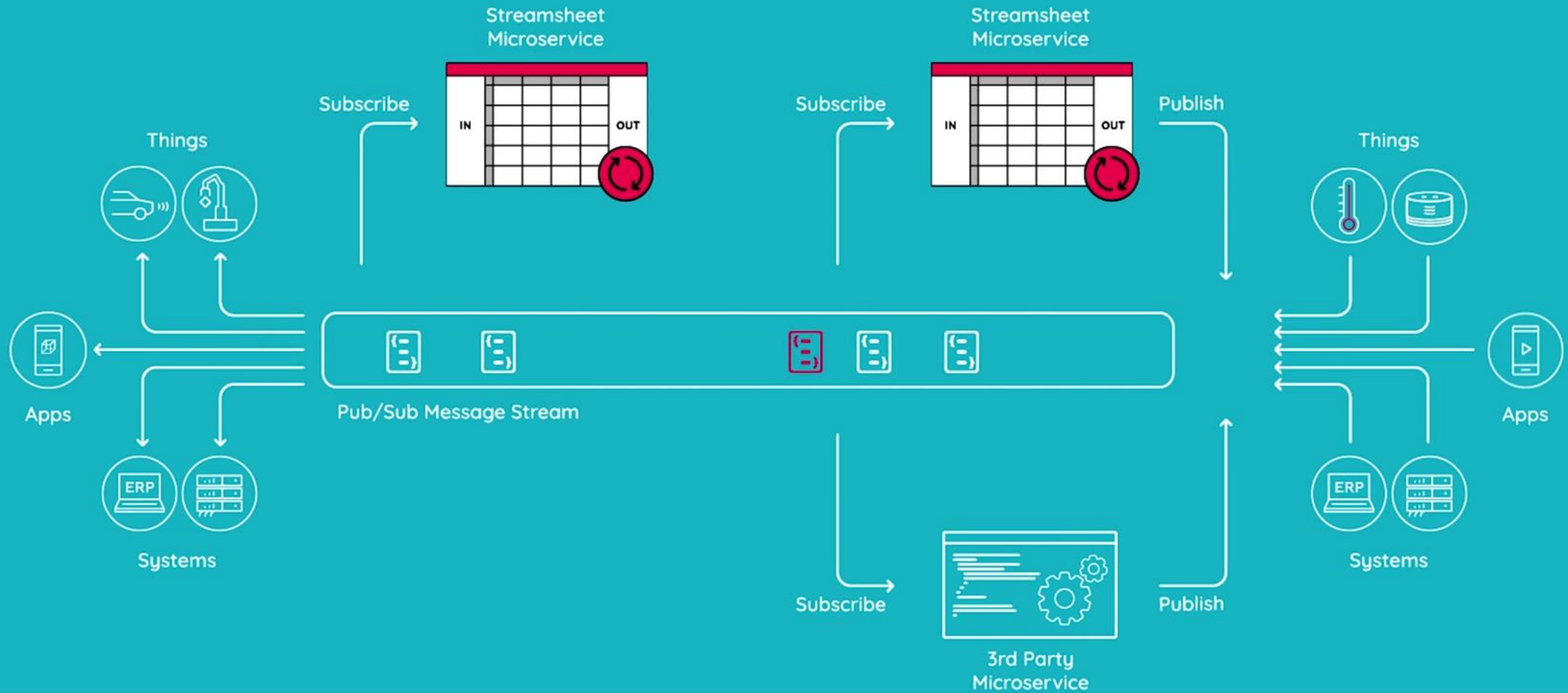
Avg. Temp.

Avg. Humi.

+ Environ. Status



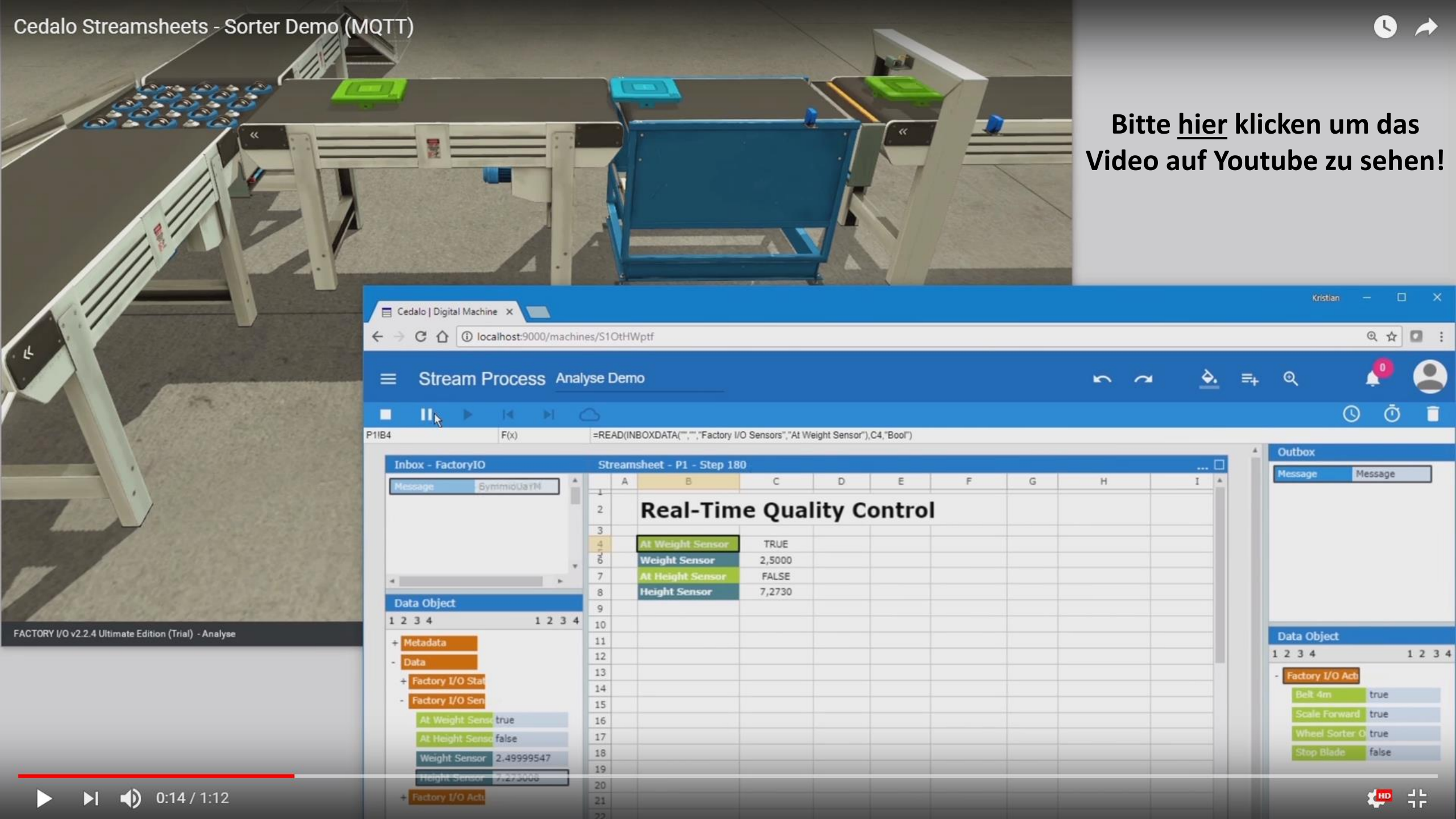
Bitte [hier](#) klicken um das Video auf Youtube zu sehen!



# Streamsheets Demo Video



Bitte hier klicken um das Video auf Youtube zu sehen!



Cedalo | Digital Machine

localhost:9000/machines/S1OtHWptf

Stream Process Analyse Demo

■

⏸

▶

⏮

⏭

☁

P1IB4 F(x) =READ(INBOXDATA("", "", "Factory I/O Sensors", "At Weight Sensor"), C4, "Bool")

Inbox - FactoryIO

Message SynmioUaym

Data Object

1 2 3 4

1 2 3 4

+ Metadata

- Data

+ Factory I/O Stat

- Factory I/O Sen

At Weight Sensor true

At Height Sensor false

Weight Sensor 2.49999547

Height Sensor 7.273003

+ Factory I/O Acti

Streamsheet - P1 - Step 180

	A	B	C	D	E	F	G	H	I
1									
2									
3									
4		At Weight Sensor	TRUE						
5		Weight Sensor	2,5000						
6		At Height Sensor	FALSE						
7		Height Sensor	7,2730						
8									
9									
10									
11									
12									
13									
14									
15									
16									
17									
18									
19									
20									
21									
22									

Outbox

Message Message

Data Object

1 2 3 4

1 2 3 4

- Factory I/O Acti

Belt 4m true

Scale Forward true

Wheel Sorter 0 true

Stop Blade false

FACTORY I/O v2.2.4 Ultimate Edition (Trial) - Analyse

▶

⏮

⏭

🔊

0:14 / 1:12

⚙️

⛶



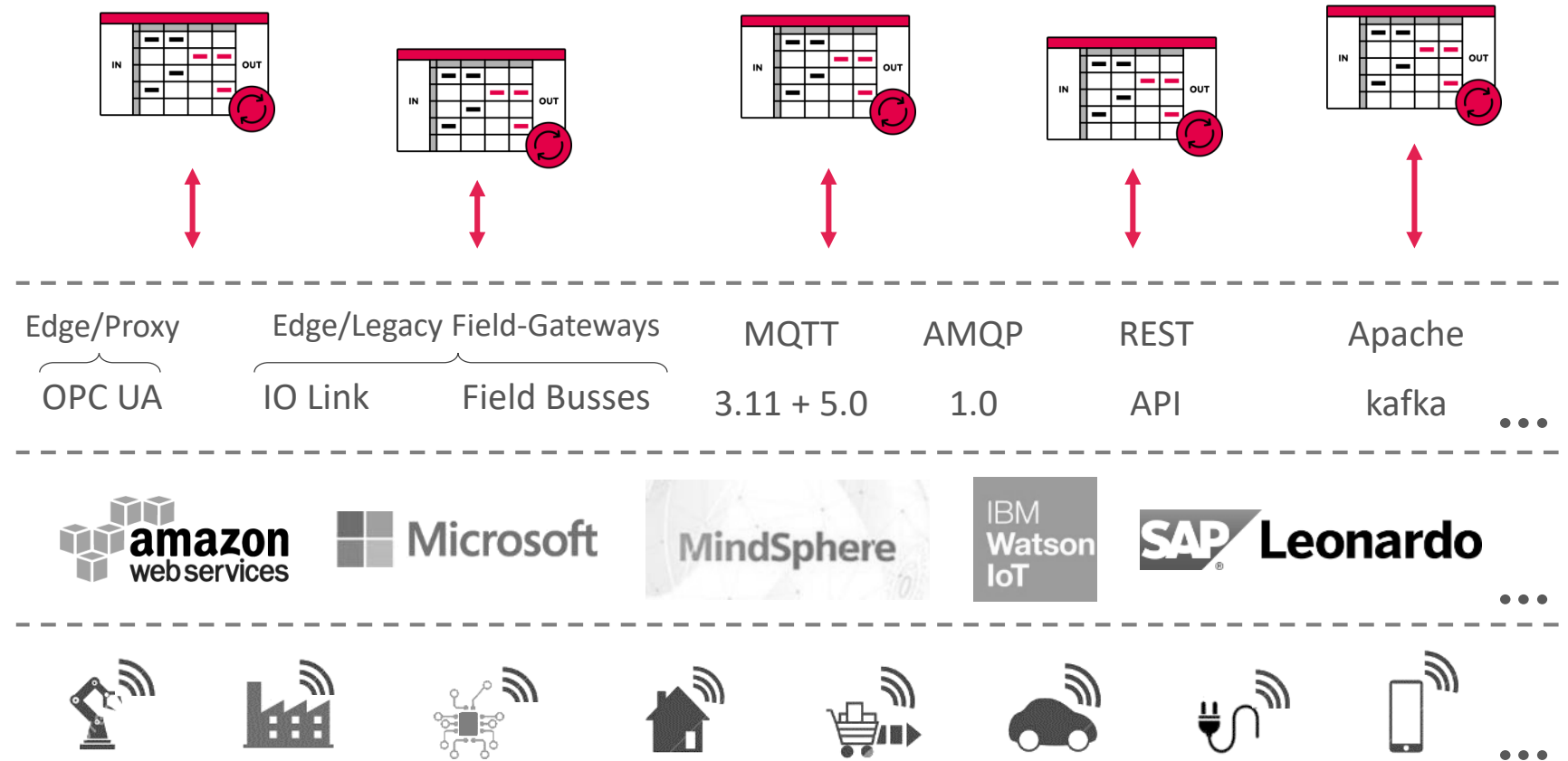
Streamsheets sit **on top of all major IoT platforms** and communicate via standard IoT M2M protocols.

## Streamsheet Services & Apps

... work with all protocols  
(and legacy field-gateways)

... support all leading  
Cloud- and IoT-Platforms

... connect to any sensor,  
actuator, device or app



# Streamsheet Use Cases

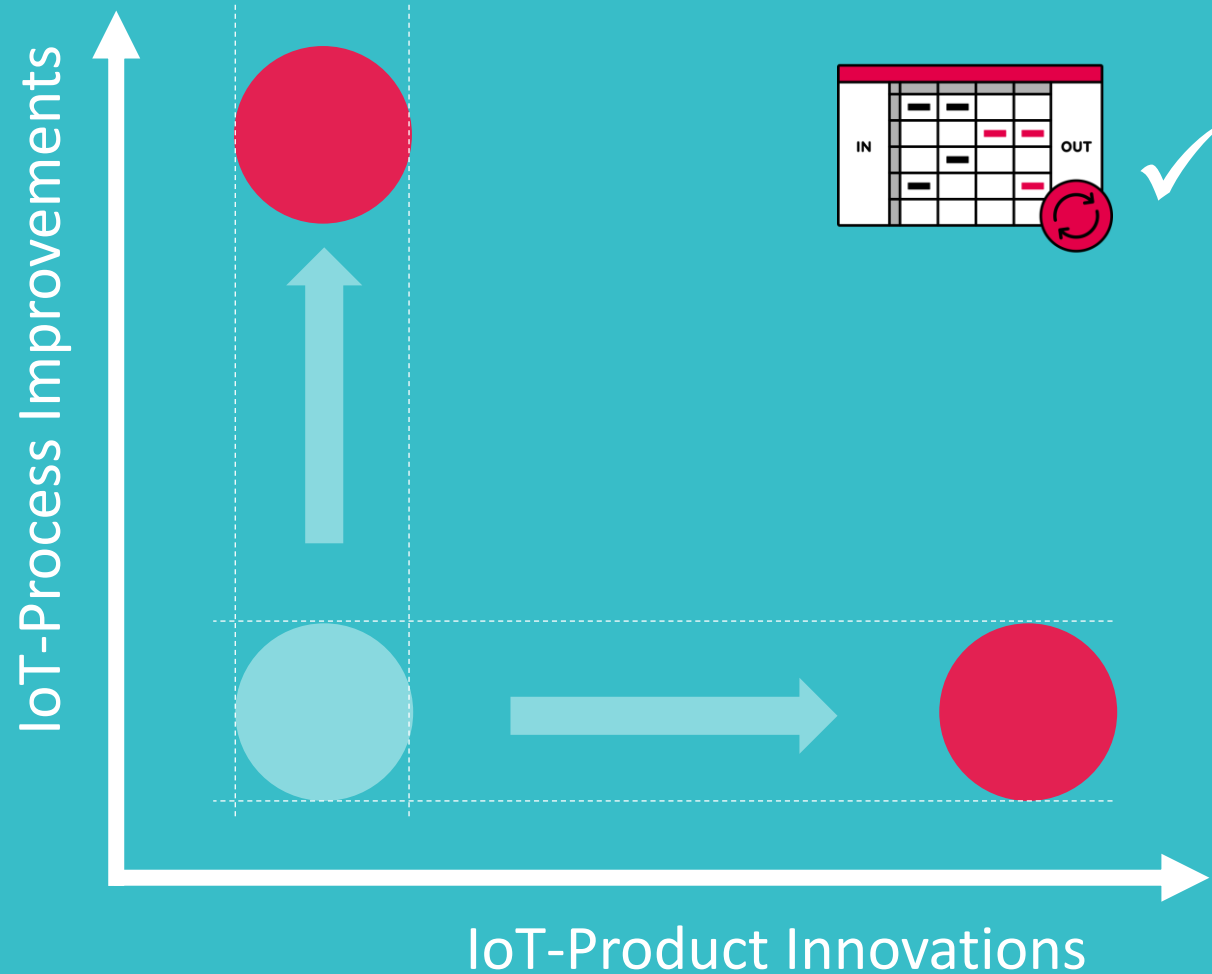
**IoT-Process  
Improvements**

(Quality, Efficiency)

+

**IoT-Product  
Innovations**

(Features, Maintenance)



# Random selection of Streamsheet Use Cases

## Data flow for Product-as-a-Service

A machine supplier sells his machines on a pay-per-use basis. The supplier monitors the machine usage and maintenance-related sensors at the production site 24/7. Customer and supplier agree on a Streamsheet model which contains the individual, joint price model with all rules, metrics and corresponding price charges. Supplier uses Streamsheets to calculate usage charges and to send invoicing data automatically to an ERP system. Further, the Streamsheet acts as a real-time data feeder for an AI-based predictive maintenance system.

## Brown-Field data integration

Real-time acquisition of machine data stored locally in proprietary file formats on legacy production machines. Machine specific conversion of data from legacy file formats to one centrally defined format for all machines. Machine operators use their individual and machine specific know-how to model the data conversion in Streamsheets. The Streamsheets send the data in real-time to the standardized data collection instance (e.g. Apache Kafka Stream or SQL/NOSQL-Database).

## Real-Time Price Building

Based on real-time data streams (e.g. sensor data, demand predictions, stock available, competitor pricing, weather forecasts, etc.), Streamsheets with formula-based heuristics calculate the most profitable price in real-time and publish this price automatically on a minute-by-minute base to eCommerce or ERP platforms. The business know-how lies in the hands of market insiders who are usually not programmers. The model and the price building heuristics can undergo continuous changes and evolve on a weekly or even daily basis.

## Point of Sale Real-Time Promotions

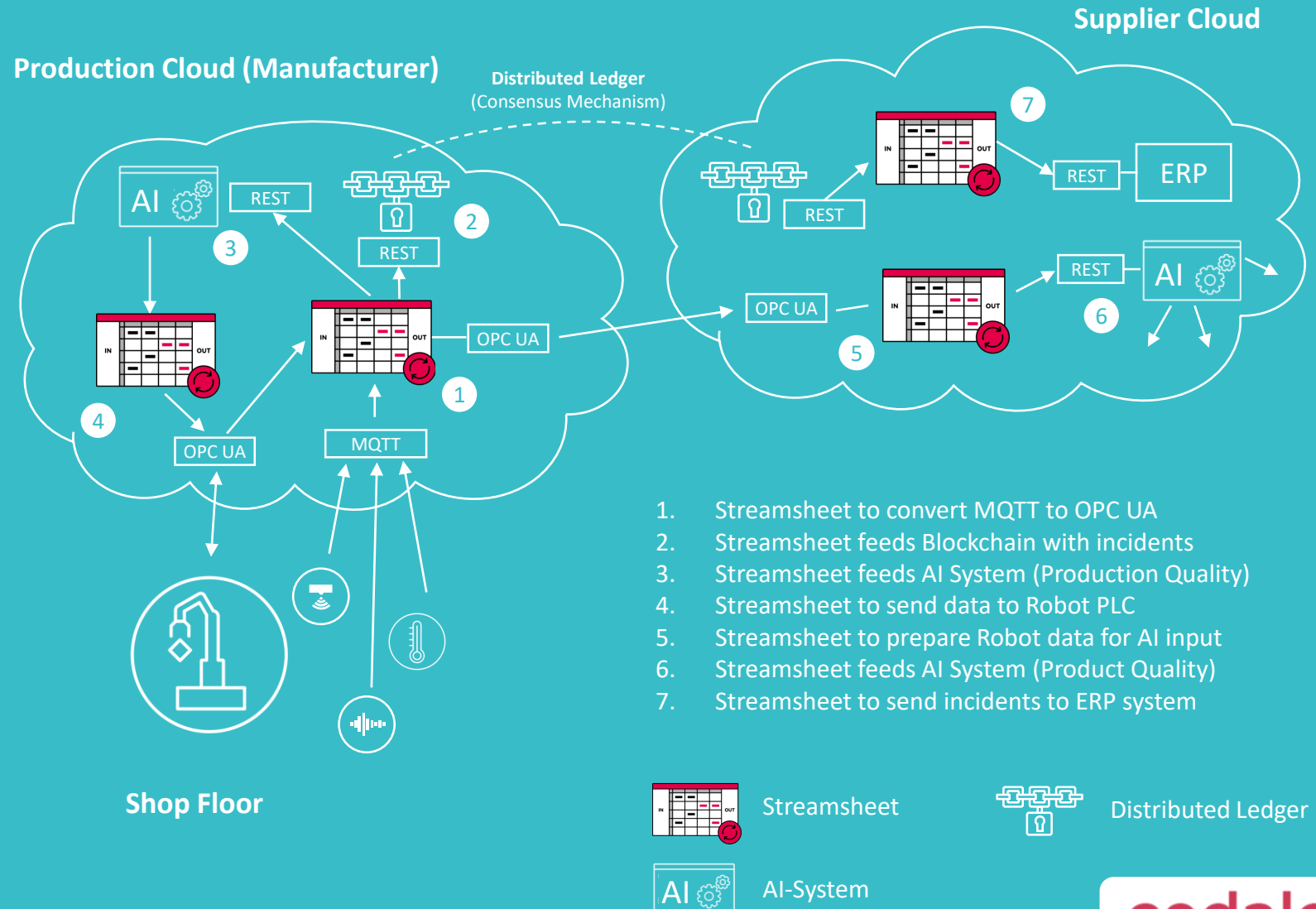
Proximity Beacons like Google's Eddystone or Apple's iBeacon allow to gather information on customer behavior at the Point of Sale in a retail shop. Streamsheets read and process the customer's movement while shopping. Using formula-based heuristics, the Streamsheet triggers customer specific promotions at the POS in the shop in real-time. Streamsheets allow the shop owner or retail specialist to design and experiment with the heuristics by simply editing spreadsheet formulas.

# Use Case: Predictive Maintenance / Extended Warranty

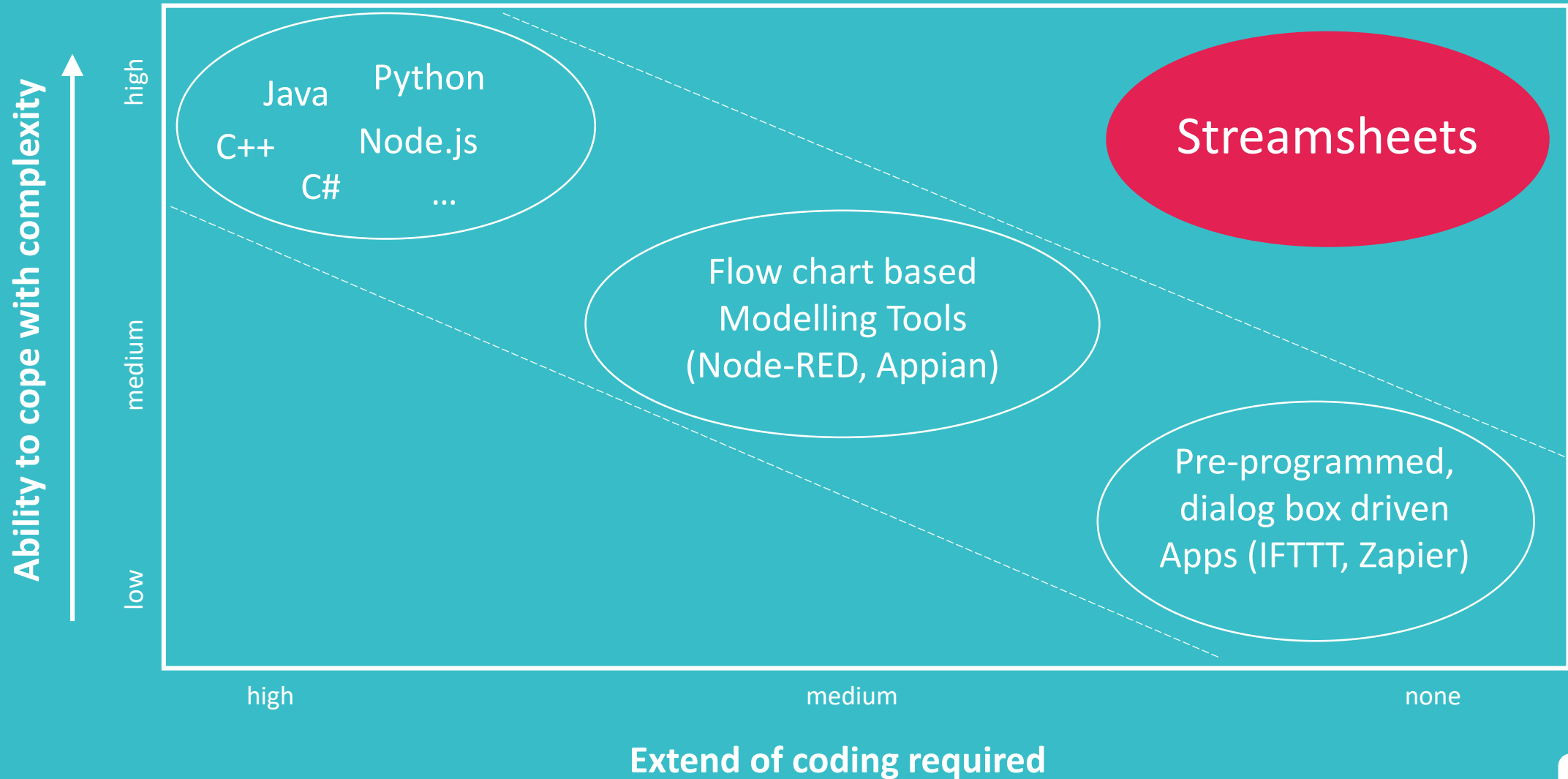
Machine supplier offers extended guarantee to machine buyer if supplier is allowed to monitor machine usage and environment data at production site 24/7.

Supplier uses data to check consistency with allowed operational limitations, predicts upcoming errors or maintenance issues and, additionally, feeds an AI system to learn about the machine's error susceptibility in normal and extreme operating conditions of real operating environments.

Supplier and customer discuss and agree on the selection, the amount and frequency of data transmitted and on the rules and parameters that are applied in their business case. Customer and supplier jointly develop the Streamsheets model. If operational conditions are outside of agreed limitations, the parameters are recorded in a distributed ledger as protection against manipulations. Streamsheets are used to detect anomalies and to prepare and transport the corresponding data to the ledger.



# Competitive approaches



# Highlights & Advantages

- **Time savings:** No lengthy briefings → instant start and deployment
- **Cost savings:** Process owner does not need to hire a programmer
- **Little training required:** Accepted and familiar user interface
- **Interactive development:** Instant discovery of errors and logical flaws
- **Unrivalled feature velocity:** Ideal for short-term & changing requirements

save  
money

save  
time

empower  
people

be  
agile

# Huge market opportunity – Millions of trained users

Market size and growth for IoT, Industry 4.0 & Smart Technologies are very promising and certainly not a limiting factor for cedalo.

14

Billion  
Euro

Bitkom: Revenue from  
Industry 4.0 in GER in 2025

23

Billion  
Euro

McKinsey: Revenue from  
IoT in GER until 2020

80

Billion  
Euro

A.T. Kearney: Revenue  
from IoT in EU in 2025

**> 500 Mio.  
users!**

Spreadsheet users worldwide become  
empowered to create apps and microservices



# An efficient business model: Freemium

Free Offerings  
(Website)

Educational

++

Base Edition

(Single-User) +

OEM-Sales

(Device Manufacturers)  
(PaaS-Providers)

OEM-Edition

+

Online Sales

(Website)

Professional Edition

++

Indirect Sales

(Partner Channel)

Direct Sales

(Key Customers)

Enterprise Edition

+++

## Revenue Types

Upfront-License  
On-premise

Pay-per-Use  
Cloud-Service

Support-Contracts

Online-Training

+ Basic Feature Set

++ Full Feature Set

+++ Extended Features

# Thank you!

Q&A

→ [www.cedalo.com](http://www.cedalo.com)

→ [info@cedalo.com](mailto:info@cedalo.com)